
J^{ay} M_{iyaki}, CPA, LLC

**WAIKIKI
BUSINESS
IMPROVEMENT
DISTRICT
ASSOCIATION**

Independent Auditor's Report and
Financial Statements – As of and for the
Year Ended June 30, 2014
*(With Prior Year Summarized
Financial Information)*

INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of the Waikiki Business Improvement District Association:

Report on the Financial Statements

We have audited the accompanying financial statements of the Waikiki Business Improvement District Association, which comprise the statement of financial position as of June 30, 2014, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the organization's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Waikiki Business Improvement District Association as of June 30, 2014, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Report on Prior Year Summarized Financial Information

We have previously audited the Waikiki Business Improvement District Association's 2013 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated November 1, 2013. In our opinion, the prior year summarized financial information presented herein as of and for the year ended June 30, 2013 is consistent, in all material respects, with the audited financial statements from which it has been derived.

Jay Miyagi, CPA, LLC

Honolulu, Hawaii
October 21, 2014

WAIKIKI BUSINESS IMPROVEMENT DISTRICT ASSOCIATION

**FINANCIAL STATEMENTS
AND NOTES TO FINANCIAL STATEMENTS**

For the Year Ended June 30, 2014
(With Prior Year Summarized Financial Information)

WAIKIKI BUSINESS IMPROVEMENT DISTRICT ASSOCIATION

STATEMENT OF FINANCIAL POSITION

As of June 30, 2014

(With Prior Year Summarized Financial Information)

	<u>2014</u>	<u>2013</u>
ASSETS		
CURRENT ASSETS		
Cash (including interest-bearing accounts)	\$1,145,670	\$ 978,976
Member assessments receivable – net	26,469	25,329
Prepaid expenses	<u>525</u>	<u>319</u>
Total current assets	<u>1,172,664</u>	<u>1,004,624</u>
PROPERTY AND EQUIPMENT		
Office furniture, fixtures, and equipment	74,349	74,349
Accumulated depreciation	<u>(65,058)</u>	<u>(58,745)</u>
Property and equipment – net	<u>9,291</u>	<u>15,604</u>
TOTAL ASSETS	<u>\$1,181,955</u>	<u>\$1,020,228</u>
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable	<u>\$ 193,712</u>	<u>\$ 148,388</u>
Total current liabilities	<u>193,712</u>	<u>148,388</u>
NET ASSETS		
Unrestricted	<u>988,243</u>	<u>871,840</u>
Total net assets	<u>988,243</u>	<u>871,840</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$1,181,955</u>	<u>\$1,020,228</u>

See accompanying notes to financial statements.

WAIKIKI BUSINESS IMPROVEMENT DISTRICT ASSOCIATION

STATEMENT OF ACTIVITIES

For the Year Ended June 30, 2014

(With Prior Year Summarized Financial Information)

	<u>2014</u>	<u>2013</u>
CHANGES IN UNRESTRICTED NET ASSETS		
Revenue and support		
Member assessments	\$2,436,773	\$2,227,149
Donated facilities	29,400	28,200
Interest and other income	896	869
Total revenue and support	<u>2,467,069</u>	<u>2,256,218</u>
Expenses		
Program services		
Streetscape maintenance	1,075,430	1,018,028
Hospitality	1,023,974	1,021,782
Security	91,291	90,682
Research and planning	59,064	51,360
Public improvements	16,291	15,682
Total program services	<u>2,266,050</u>	<u>2,197,534</u>
Management and general	84,616	81,499
Total expenses	<u>2,350,666</u>	<u>2,279,033</u>
INCREASE (DECREASE) IN NET ASSETS	116,403	(22,815)
NET ASSETS – Beginning of year	<u>871,840</u>	<u>894,655</u>
NET ASSETS – End of year	<u>\$ 988,243</u>	<u>\$ 871,840</u>

See accompanying notes to financial statements.

WAIKIKI BUSINESS IMPROVEMENT DISTRICT ASSOCIATION

STATEMENT OF FUNCTIONAL EXPENSES

For the Year Ended June 30, 2014
(With Prior Year Summarized Financial Information)

	Program Services								
	Streetscape Maintenance	Hospitality	Security	Research and Planning	Public Improvements	Total Program Services	Management and General	2014 Total	2013 Total
Contract services	\$ 987,358	\$ 917,939	\$75,000	\$20,000	\$ -	\$2,000,297	\$ -	\$2,000,297	\$1,940,814
Salaries and related expenses	61,221	56,612	11,323	27,154	11,323	167,633	58,818	226,451	221,190
Occupancy	13,604	37,178	2,516	6,034	2,516	61,848	13,070	74,918	74,088
Equipment rental & maintenance	1,194	1,104	221	530	221	3,270	1,147	4,417	4,531
Meetings	2,175	2,011	402	965	402	5,955	2,090	8,045	4,208
Travel	2,134	1,973	395	946	395	5,843	2,050	7,893	6,473
Depreciation	1,707	1,577	316	757	316	4,673	1,640	6,313	6,101
Professional fees	1,686	1,559	312	748	312	4,617	1,620	6,237	6,624
Insurance	1,416	1,309	262	628	262	3,877	1,361	5,238	5,132
Telephone	1,258	1,162	233	558	233	3,444	1,208	4,652	4,991
Printing and supplies	520	481	96	231	96	1,424	500	1,924	1,003
Postage and shipping	500	462	93	222	93	1,370	481	1,851	1,634
Other expenses	<u>657</u>	<u>607</u>	<u>122</u>	<u>291</u>	<u>122</u>	<u>1,799</u>	<u>631</u>	<u>2,430</u>	<u>2,244</u>
Total expenses	\$1,075,430	\$1,023,974	\$91,291	\$59,064	\$16,291	\$2,266,050	\$84,616	\$2,350,666	\$2,279,033

See accompanying notes to financial statements.

WAIKIKI BUSINESS IMPROVEMENT DISTRICT ASSOCIATION

STATEMENT OF CASH FLOWS

For the Year Ended June 30, 2014

(With Prior Year Summarized Financial Information)

	<u>2014</u>	<u>2013</u>
CASH FLOWS FROM OPERATING ACTIVITIES		
Increase (decrease) in net assets	\$116,403	\$ (22,815)
Adjustments to reconcile increase (decrease) in net assets to net cash provided (used) by operating activities:		
Depreciation	6,313	6,101
(Increase) decrease in:		
Assessments receivable	(1,140)	17,921
Prepaid expenses	(206)	(15)
Increase (decrease) in:		
Accounts payable	45,324	(28,116)
Landowner refund payable	-	-
Net cash provided (used) by operating activities	<u>166,694</u>	<u>(26,924)</u>
NET INCREASE (DECREASE) IN CASH	166,694	(26,924)
CASH – Beginning of year	<u>978,976</u>	<u>1,005,900</u>
CASH – End of year	<u>\$1,145,670</u>	<u>\$ 978,976</u>

See accompanying notes to financial statements.

WAIKIKI BUSINESS IMPROVEMENT DISTRICT ASSOCIATION

NOTES TO FINANCIAL STATEMENTS (With Prior Year Summarized Financial Information)

NOTE A – ORGANIZATION

The Waikiki Business Improvement District Association is a nonprofit Hawaii corporation chartered on September 13, 2000 to enhance the quality of life in Waikiki by providing businesses, visitors, employees, and residents of Waikiki with a safe, clean, and enjoyable environment in which to live, work, and play. The Association works in partnership with business and government to develop and implement programs that will strengthen the physical and economic vitality of Waikiki in order to help maintain its position as a world-class resort destination. It is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code and is not a private foundation. Accordingly, qualifying contributions to the Association are tax deductible.

The Association was organized to carry out and execute the responsibilities and activities prescribed in the Waikiki Business Improvement District Plan for the City and County of Honolulu Business Improvement District No. One (Waikiki) dated June 20, 2000, to improve neighborhood conditions and the environment within the Waikiki Business Improvement District, and to supplement municipal services within the District through such methods as information and safety officers, supplemental landscaping and maintenance crews, and other services and improvements consistent with its charitable purposes. The duration of the Association is perpetual, except that it shall be wound up and dissolved in accordance with its articles of incorporation in the event that the Waikiki Business Improvement District is terminated by the City Council of the City and County of Honolulu.

The Association implements and manages programs to meet its mission. Under the *Streetscape Maintenance* program that was launched in March 2001, custodial and landscape maintenance services are provided daily to keep the public areas of Waikiki clean and attractive. The *Security* program was also launched in March 2001 to provide daily beach and sidewalk patrols within the district to assist visitors and serve as a visible presence to deter criminal activity. In July 2007, the Security program was replaced by the *Hospitality* program, which is staffed by Aloha Ambassadors who serve as hosts of Waikiki and provide information, assistance and aloha to everyone they encounter. The Ambassadors are also alert to safety and security issues and work closely with the Honolulu Police Department. The current *Security* program consists of supporting enhanced police patrols of the district's public sidewalks and beaches. The Association also has a *Public Improvements* program to develop guidelines and an action program for systematic, integrated and ongoing district-wide improvements. The *Research and Planning* program includes the study of public sidewalks, street usage and the homeless population in Waikiki, as well as general research on Waikiki indicators and best practices from other business improvement districts.

The Waikiki Business Improvement District Association is related by certain common governing body members to the Waikiki Improvement Association, a nonprofit Hawaii corporation, chartered on November 16, 1967 for businesses and individuals to focus on physical improvements for Waikiki.

The members of the Association are the assessed property owners and tenants of the Waikiki Business Improvement District. The Association contracts with others for its hospitality and streetscape maintenance programs under agreements through June 30, 2015. Such contracts may be terminated by the Association for nonperformance or upon written notice, as provided in the agreements.

NOTE B – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The Association reports information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets (none in 2014 and 2013), and permanently restricted net assets (none in 2014 and 2013). Support is recorded when pledged as unrestricted, temporarily restricted, or permanently restricted depending on any donor restrictions.

Member assessments are recognized ratably over the Association's fiscal year and are derived from real property assessment to all commercial, nonresidential properties in Waikiki. Rates vary depending on location. Properties in the Kalakaua/Kuhio corridor pay the full rate and receive primary services. Other areas receiving the indirect benefits of an improved neighborhood pay only a portion of the full rate. Assessments are also subject to credits based on an appeal by the property owner. Any successful appeal, including assessments already collected, may constitute a liability. Expenses are allocated on a functional basis among various programs and support services based on estimates by management.

Expenses that can be identified with a specific program or supporting service are charged directly to the program or supporting service. Other expenses that are common to several functions are allocated by various bases. Expenses are recognized when the related liability is incurred.

Use of Estimates

The accompanying financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America. The preparation of financial statements in accordance with such generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates, and it is at least reasonably possible that such differences will occur in the near term.

Concentrations of Credit Risk

Financial instruments that potentially subject the Association to credit risk include cash and assessments receivable. At June 30, 2014 and 2013, cash on deposit with financial institutions exceeded the related federal deposit insurance by approximately \$850,200 and \$680,600, respectively. Management periodically evaluates the relative credit standing of such institutions to be sure the cash on deposits is adequately safeguarded. Assessments receivable, which have been adjusted for all known doubtful accounts, are determined to be collectible or uncollectible based on an assessment by management of the facts and circumstances related to the individual accounts.

Fair Value Measurements

The Association records certain assets and liabilities at fair value. Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Fair value is measured using valuation techniques consistent with the market approach, income approach and/or cost approach using observable and unobservable inputs and fall in three broad categories: Level 1 inputs are quoted market prices in active markets for identical the asset or liability that the Association has the ability to access at the valuation date; Level 2 inputs are other than quoted market prices included within Level 1 that are observable for the asset or liability either directly or indirectly; Level 3 inputs are unobservable inputs for the asset or liability and are used to the extent that observable inputs are not available. Observable inputs reflect assumptions market participants would use based on market data from sources independent of the Association. Unobservable inputs reflect the Association's own assumptions about the assumptions that market participants would use in pricing an asset or liability developed based on the best information available in the circumstances.

Property and Equipment

Property and equipment consists of office furniture, fixtures, and equipment stated at cost or, if contributed, at estimated fair market value at the date of contribution. Depreciation is provided using the straight-line method over estimated useful lives of three to five years. Property and equipment and other long-lived assets are reviewed for impairment whenever events or changes in circumstances indicate that the related carrying amounts may not be recoverable. Repairs and maintenance are expensed. Expenditures for property and equipment in excess of \$500 are capitalized.

Income Taxes

The Association's tax filings as of and for the years ended June 30, 2013, 2012, and 2011 are subject to examination by federal and state tax authorities, generally for three years after they were filed. Management is not aware of uncertain tax positions required to be recognized and disclosed in the financial statements in accordance with generally accepted accounting principles.

NOTE C – LEASES

The Association leases office facilities under an operating lease agreement expiring on July 2017. The Association also utilized donated facilities from related parties which amounted to \$29,400 and \$28,200 for the years ended June 30, 2014 and 2013, respectively. The Association leases office equipment under an operating lease through May 2017. Office and equipment lease expense (including donated facilities) amounted to \$78,362 and \$77,552 for the years ended June 30, 2014 and 2013, respectively. At June 30, 2014, future minimum lease payments by fiscal years ending June 30th approximated \$46,400 in 2015, \$50,300 in 2016, \$50,400 in 2017 and \$4,000 thereafter.

NOTE D – RETIREMENT PLAN

The Association sponsors a defined contribution, Simple-IRA salary reduction retirement plan, covering substantially all of its employees to which it contributes 3% of each employee's annual salary, up to the maximum allowed under Internal Revenue Code Section 408(p). Retirement plan expense amounted to \$5,696 and \$5,530 for the years ended June 30, 2014 and 2013, respectively.

NOTE E – FINANCIAL STATEMENT PRESENTATION

The financial statements include prior year summarized financial information that is not in sufficient detail to constitute a complete presentation in conformity with generally accepted accounting principles. Accordingly, the financial statements should be read together with the Association's financial statements as of and for the year ended June 30, 2013, from which the summarized financial information was derived.

The Association operates in Honolulu, Hawaii. National and international events can have severe, adverse effects on economic conditions in Hawaii. The effects, if any, on the financial statements of the Waikiki Business Improvement District Association from such changes in economic conditions are not presently determinable.

NOTE F – SUBSEQUENT EVENTS

The date to which events occurring after June 30, 2014, the date of the most recent statement of financial position, have been evaluated for possible adjustment to the financial statements or disclosure is the date of the review report, which is the date on which the financial statements were available to be issued.
