

## PRESIDENT'S MESSAGE



Greetings to all, and a sincere mahalo for your support of the Waikiki Business Improvement District Association (WBIDA). Together, we are all striving to maintain a clean, safe and vibrant Waikiki, which is welcoming to both visitors and residents, and contributes to the economic prosperity of Oahu and the State of Hawaii.

As FY 2017 came to a close, so came the esteemed retirement of our previous Executive Director, Ms. Jan M. Yamane. Ms. Yamane's 17 years of service for the WBIDA showed her dedication to our mission of enhancing the quality of life in Waikiki by providing an enjoyable environment in which to live, work and play.

Therefore, it is both an honor and privilege for me to now serve as your Executive Director and President of the WBIDA. During the transition, we have not lost any momentum, continuing to build on projects and programs within Waikiki that you will see detailed in these newsletter pages. We've also been fortunate to promote Mr. Brandon Barbour to Vice President of Operations, with expanded duties of research and planning activities. This time of transition provides us with a tremendous opportunity to examine and consider where we can make further improvements in our organization's programs and strategies, to elevate our positive impact to Waikiki and ensure that we are serving our stakeholders.

The current WBIDA Board of Directors are an exemplary group of business leaders, property owners, district tenants, and ex-officio City of Honolulu officials, representing your concerns and needs in Waikiki. A full list of the Board of Directors can be found on our website: [www.waikikibid.org](http://www.waikikibid.org).

Looking towards the future, I am invigorated by the opportunity to lead an organization that is such an important link between thriving businesses and City government. We are at a time when there is so much potential progress to be made for the benefit of both visitors and residents within Waikiki.

On behalf of the WBIDA Board of Directors and the staff, I invite you to learn more about our efforts by attending the Annual Membership meeting on May 17, 2018. Details will be sent in the spring of 2018, so please save the date!

All the best,

Jennifer Nakayama, P.E.  
President and Executive Director



WBIDA Executive Committee says mahalo to retiring Executive Director, Jan M. Yamane, and welcomes new President and Executive Director, Jennifer Nakayama, at the FY 2017 Annual Membership Meeting.

Mahalo for your support of the WBIDA. Please continue to provide us with your comments and suggestions on how WBIDA programs can be enhanced to assist in making Waikiki a special place. We welcome your active participation.

### REGISTER TODAY!

Complete the Registration Form at [www.waikikibid.org](http://www.waikikibid.org) and become a Registered Member.

## FY 2017 HIGHLIGHTS



The WBIDA renewed contracts with Goodwill Hawaii (Goodwill), Landscape Hawaii (LHI), and Block by

Block (BBB) for supplemental custodial, landscape maintenance, and hospitality and safety services within the District; and continued a donation to the Honolulu Police Department (HPD) to support enhanced police patrols of the sidewalks and beach.



In FY 2017, the WBIDA worked diligently to enhance services and bring additional benefits to the district. Some highlights are noted below:

- Expanded pressure washing capabilities through addition of small, mobile pressure washer.
- Provided 42,360 hours of Hospitality/Safety and Security services, and 47,320 of Streetscape Maintenance services.
- Completed refurbishment of 100 flat-top publication racks.
- Finalized and submitted the Waikiki Pre-Disaster Recovery Planning Project Phase 1 report to the City. For more information, visit:

<https://sites.google.com/site/waikikirecoveryplanning>

## FY 2017 STATS AT A GLANCE

33,840

Bags of  
Trash  
Removed

38,446

Pieces of  
Gum  
Removed

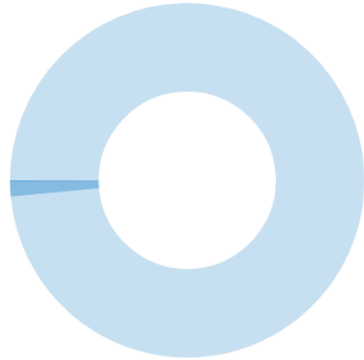
526,993

Visitors  
Served

219,124

Services  
Provided

## FY 2017 REVENUE



- Member Assessments (\$3,290,898)
- Donated Facilities (\$46,800)
- Interest and Other Income (\$2,920)

## FY 2017 EXPENSES



- Streetscape Maintenance (\$1,381,047)
- Hospitality (\$1,143,760)
- Security (\$168,945)
- Research and Planning (\$138,262)
- Public Improvements (\$30,355)
- Management and General (\$196,165)

## FY 2018 SPECIAL ASSESSMENT RATE

Precinct	FY 2017 Rate	FY 2018 Rate
1 (a)	.4375	.4200
2 (b)	.1458	.1400
3 (c)	.1094	.1050

### Notes

- (a) Per \$1,000 assessed value of property
- (b) 33 and 1/3 percent of Precinct 1 rate
- (c) 25 percent of Precinct 1 rate

Visit [www.waikikibid.org](http://www.waikikibid.org) for expanded financial statements with Independent Auditors' Report

### [SAVE THE DATE]

FY 2018 Annual Membership Meeting  
May 17, 2018

### [CALL FOR NOMINATIONS]

Board of Directors FY 2019—FY 2021

The WBIDA is now accepting nominations for the Board of Directors for FY 2019—FY 2021. Nominations must be submitted no later than April 17, 2018. Elections will be held at the WBIDA Annual Membership Meeting.

To obtain a copy of the nomination form,

visit [www.waikikibid.org](http://www.waikikibid.org); email [mail@waikikibid.org](mailto:mail@waikikibid.org); or call (808) 923-9243.

## THE WBIDA

### The Waikiki Business Improvement

**District Association (WBIDA)** is a nonprofit corporation dedicated to creating a clean, safe, vibrant resort destination area reflective of its Hawaiian heritage that is attractive and welcoming to both visitors and residents, and contributes to the economic prosperity of Oahu, and the State of Hawai'i. WBIDA operations are funded by assessments on nearly 2,300 commercial property owners in the Waikiki Special District. For more information, please visit our website at [www.waikikibid.org](http://www.waikikibid.org), email us at [mail@waikikibid.org](mailto:mail@waikikibid.org) or give us a call at (808) 923-9243.

### SERVICES

#### MALAMA WAIKIKI CREW

(808) 478-1303

*Goodwill Hawaii*

Custodial Service

6:00 a.m. – 10:30 p.m., Daily

Pressure Washing

8:00 a.m. – 2:00 p.m., Mon to Fri

*Landscape Hawaii, Inc.*

Landscape Maintenance

6:00 a.m. – 2:00 p.m., Mon to Sat

#### ALOHA AMBASSADORS

(808) 216-5947

*Block by Block*

10:00 a.m. – 11:00 p.m., Daily

Together, the Malama Waikiki Crew and Aloha Ambassadors work to keep Waikiki clean, attractive, welcoming and safe for everyone who visits, works and lives in the District.