

PRESIDENT'S MESSAGE



Greetings to all, and a sincere mahalo for your support of the Waikiki Business Improvement District Association (WBIDA). Together, we are all striving to maintain a clean, safe, and vibrant Waikiki, which is welcoming to both visitors and

residents, and contributes to the economic prosperity of Oahu and the State of Hawaii.

We've had a successful FY18 in our operations and programs that contribute to our mission of enhancing the quality of life in Waikiki. Here are just a few of the highlights:

- Our pressure washing services now include the major public bus stops in the district, for cleaning the sidewalk surface, bus stop structure, and street furniture.
- Our crew continues to refurbish trash receptacles and publication racks with new paint and materials.
- We participated on the steering committee for the 2018 Public Safety Conference, led by the HLTA and Councilmember Ozawa, focusing on potential public-private solutions to increase safety and awareness in Waikiki.
- Our very own Brandon Barbour, Vice President of Operations, was recognized as an Emerging Leadership Fellow (ELF) by the International Downtown Association (IDA).
- Pre-Disaster Recovery Workshops were held for businesses free-of-charge, in conjunction with the National Disaster Preparedness Training Center (NDPTC). The objectives included economic and business continuity preparedness in the wake of a natural disaster such as a hurricane.

Representing your concerns and needs in Waikiki, the current WBIDA Board of Directors are an exemplary group of business



leaders, property owners, district tenants, and ex-officio City of Honolulu officials. A full list of the Board of Directors can be found here:

<http://www.waikikibid.org/associationgovernance.htm>.

Looking towards the future, we will continue building relationships with our businesses, fellow industry organizations, outreach providers, and government partners. We will strive to find ways for greater partnerships to achieve progress with benefit for both visitors and residents within Waikiki.

On behalf of the WBIDA Board of Directors and the staff, I invite you to learn more about our efforts, by attending the Annual Membership meeting on May 23, 2019.

Aloha and all the best,

Jennifer Nakayama, P.E.

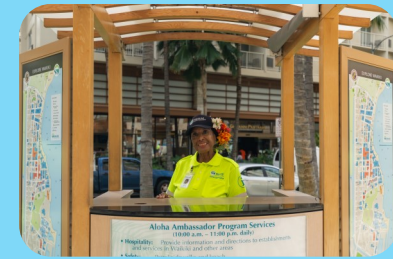
President and Executive Director

Mahalo for your support of the WBIDA. Please continue to provide us with your comments and suggestions on how WBIDA programs can be enhanced to assist in making Waikiki a special place. We welcome your active participation.

REGISTER TODAY!

Complete the Registration Form at www.waikikibid.org and become a Registered Member.

FY 2018 HIGHLIGHTS



The WBIDA renewed contracts with Landscape Hawaii (LHI) and Block by Block (BBB) for

supplemental custodial, landscape maintenance, and hospitality and safety services within the District; and continued a donation to the Honolulu Police Department (HPD) to support enhanced police patrols of the sidewalks and beach.

In FY 2018, the WBIDA worked diligently to enhance services and bring additional benefits to the district. In total, the WBIDA provided 43,500 hours of Hospitality/Safety and Security services, and 46,500 of Streetscape Maintenance services.

FY 2018 STATS AT A GLANCE

32,700

Bags of
Trash
Removed

27,500

Pieces of
Gum
Removed

557,250

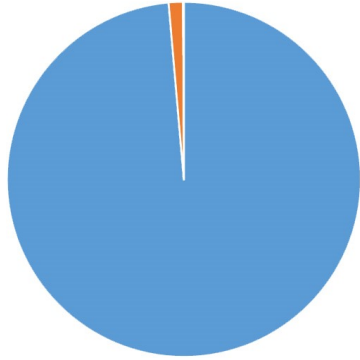
Visitors
Served

232,250

Services
Provided

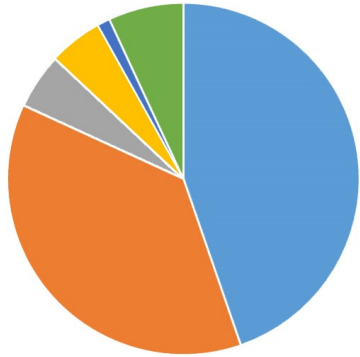


FY 2018 REVENUE



- Member Assessments (\$3,567,707)
- Donated Facilities (\$46,800)
- Interest and Other Income (\$2,931)

FY 2018 EXPENSES



- Streetscape Maintenance (\$1,513,989)
- Hospitality (\$1,257,067)
- Security (\$174,385)
- Research and Planning (\$165,901)
- Public Improvements (\$40,078)
- Management and General (\$234,003)

FY 2019 SPECIAL ASSESSMENT RATE

Precinct	FY 2018 Rate	FY 2019 Rate
1 (a)	.4200	.4000
2 (b)	.1400	.1333
3 (c)	.1050	.1000

Notes

- (a) Per \$1,000 assessed value of property
- (b) 33 and 1/3 percent of Precinct 1 rate
- (c) 25 percent of Precinct 1 rate

Visit www.waikikibid.org for expanded financial statements with Independent Auditors' Report

Waikiki BID
227 Lewers St Ste 202
Honolulu, HI 96815



waikiki
Business Improvement District

FY2019 Annual Membership Meeting

Thursday, May 23, 2019 | 1:00 p.m. - 3:00 p.m.

Moana Surfride, A Westin Resort & Spa

The Ballroom

2365 Kalakaua Avenue

Honolulu, Hawaii 96815

RSVP to mail@waikikibid.org by May 16, 2019

THE WBIDA

The Waikiki Business Improvement

District Association (WBIDA) is a nonprofit corporation dedicated to creating a clean, safe, vibrant resort destination area reflective of its Hawaiian heritage that is attractive and welcoming to both visitors and residents, and contributes to the economic prosperity of Oahu, and the State of Hawai'i. WBIDA operations are funded by assessments on nearly 3,800 commercial property owners in the Waikiki Special District. For more information, please visit our website at www.waikikibid.org, email us at mail@waikikibid.org or give us a call at (808) 923-9243.

SERVICES

MALAMA WAIKIKI CREW

(808) 304-3144

Block by Block

Custodial Service and Pressure Washing
6:00 a.m. – 10:30 p.m., Daily

Landscape Hawaii, Inc.

Landscape Maintenance

6:00 a.m. – 2:00 p.m., Mon to Sat

ALOHA AMBASSADORS

(808) 304-3144

Block by Block

10:00 a.m. – 11:00 p.m., Daily

Together, the Malama Waikiki Crew and Aloha Ambassadors work to keep Waikiki clean, attractive, welcoming and safe for everyone who visits, works and lives in the District.

