

# State of Waikiki

## "Continuing to be Clean and Safe"

Provided to you by:  
 WAIKIKI BUSINESS IMPROVEMENT DISTRICT ASSOCIATION (WBIDA)

**Reach out to us...**  
 If you have questions, please contact us at  
[mail@waikikiibid.org](mailto:mail@waikikiibid.org).

### Advising on COVID-19 Restrictions and Mask Use

In partnership with the City and County of Honolulu's Office of Economic Revitalization (OER), our ambassadors are answering questions and advising the public about current COVID-19 requirements, as well as handing out complimentary face masks that have been provided by the City.



Over the past 2 ½ months, here is a snapshot of the WBIDA's impact to both visitors and residents:

- Addressed **1,153 questions** about COVID-19 (restaurant restrictions, face masks, etc.)
- Advised **649 potential mask violations**, for compliance to current orders

The OER has also produced a quick reference card (business-card size) that emphasizes the 3-W's... **W**ear a mask, **W**ash your hands, **W**atch your distance. If you would like a supply of these cards to help in your public communication strategies, please contact the WBIDA office.

### WBIDA Services to Gradually Ramp Back Up in 2021

The WBIDA crew have been working every day of the pandemic, to continue to provide continuity for a clean and safe Waikiki District, with emphasis on cleaning, disinfection, and safety.

**Keywords from the WBIDA Crew...**  
 With small increases to tourists in the Waikiki District, our crew had these observations:  
 "Clean" "Quiet"  
 "Empty" "Slow"  
 "Cautious" (related to COVID)

To coincide with the slight growth to tourism in the District, WBIDA service deployment will slowly expand starting in January 2021. This includes increases to our Custodial and Safety teams, and adding back a few of our Hospitality ambassadors, which had been deferred since April 2020. These increases still result in reduced levels from pre-pandemic times, but are being responsive to the service needs of Waikiki.



### Service Statistics, 2019 vs. 2020

	October		November		December	
	2019	2020	2019	2020	2019	2020
Infrastructure Cleaned	7,882	<b>28,810</b>	7,259	<b>26,224</b>	6,706	<b>29,162</b>
Trash Collected (# of bags)	1,473	<b>1,033</b>	1,246	<b>794</b>	1,653	<b>818</b>
Trash Collected (lbs)	22,095	<b>15,495</b>	18,690	<b>11,910</b>	24,795	<b>11,715</b>
Pressure Washing (sq ft)	293,276	<b>142,756</b>	304,105	<b>118,966</b>	278,459	<b>143,732</b>
Stickers, Graffiti Removed	394	<b>397</b>	372	<b>363</b>	300	<b>450</b>
Interactions Served	49,637	<b>5,415</b>	46,269	<b>5,859</b>	43,576	<b>7,836</b>
Bike Patrol (miles)	1,334	<b>2,101</b>	1,714	<b>1,879</b>	1,351	<b>1,654</b>
Sit-Lie Advisories	483	<b>816</b>	620	<b>504</b>	518	<b>525</b>
Private Property Assistance	302	<b>259</b>	216	<b>282</b>	303	<b>315</b>

The data to the left is compiled from past months compared to the same period a year ago, and therefore shows the impacts of COVID-19. There was an 8% increase in public interactions from October to November 2020, indicating a slight return in Waikiki visitors. Significant to note is that metric grew by another 34% for December 2020.