

Reach out to us...

If you have questions or comments, please contact us at mail@waikikibid.org.

State of Waikiki

"Continuing to be Clean and Safe"

Provided to you by:
 WAIKIKI BUSINESS IMPROVEMENT DISTRICT ASSOCIATION (WBIDA)

WBIDA Crew Highlights: From a Visitor, a Resident, and a Business Partner

The WBIDA Ambassadors are recognized every day in the district, but perhaps not always given enough public accolades. Here are three great examples of our work, and we are ecstatic that the both public and Waikiki properties have had such positive interactions with our WBIDA Ambassadors.

VISITOR:

"We are in Honolulu from Texas... First thing we noticed the moment we walked around last night is how well kept and clean all the walkways are! Not a single piece of trash, no cigarettes, all the trash cans were clean! I mean clean inside and out, not sure how y'all manage to make trash clean but you did!

Absolutely beautiful every way we turn, your people really work hard and all y'all's pride definitely shows... Wonderful vacation for us and we will always share how gorgeous your city is."

RESIDENT:

"I was on my lunch break in Waikiki when I came across a gentleman on your team going above and beyond in his duties. I



watched as he helped these girls push their car to the side of the road and out of traffic.

I've spoken to other ambassadors in passing, but I rarely see anyone committing to their city as much as I did this day. I have a lot of admiration for his dedication."

BUSINESS PARTNER:

"Yesterday morning, a battery back pack and blower was reported missing. The suspect was last seen near Saratoga parking lot. I was on foot and....stopped to talk your employee [who] confirmed that the person of interest passed him on foot. I took off in the direction provided.

To my surprise, [the Ambassador] passed me by on his bicycle. He explained that the entire Aloha Ambassador team had been alerted and that his supervisor was also on the lookout. I was returning to my office when my cell phone rang. In real time, [the Ambassador] communicated the change in the person of interest's where a bout's. That change was communicated to me, from me to the officer. Our equipment was safely returned."

Waikiki District Services: February

Service Statistics, 2019 vs. 2020 vs. 2021

	February		
	2020	2021	2022
Infrastructure Cleaned	9,366	24,178	31,275
Trash Collected (#bags)	1,427	700	1,908
Trash Collected (lbs)	21,405	10,500	34,344
Pressure Washing (sq ft)	292,001	265,296	161,983
Stickers, Graffiti Removed	477	334	606
Interactions Served	55,359	8,808	19,312
Bike Patrol (miles)	1,025	1,162	1,214
Sit-Lie Advisories	557	321	394
Private Property Assistance	355	182	166

The WBIDA crew are working every day of the week, to continue to provide continuity for a clean and safe Waikiki District. To the left are statistics from this past month compared to the same month during the past two years, and shows trends resulting from COVID-19 impacts, as well as the re-bounding of Waikiki tourism. The graph below highlights two of the metrics for Infrastructure Cleaned and Trash Collected.

