

State of Waikiki

"Continuing to be Clean and Safe"

Provided to you by:
 WAIKIKI BUSINESS IMPROVEMENT DISTRICT ASSOCIATION (WBIDA)

Reach out to us...
 If you have questions, please contact us at
mail@waikikibid.org.

New Banners on Kalakaua Street Poles

The WBIDA crew has been working every day of the pandemic, to continue to provide a clean and safe Waikiki District, with emphasis on cleaning, disinfection, and safety.

Remember the 3-W's...

- W**ear a mask
- W**ash your hands
- W**atch your distance

The WBIDA has partnered with the City, HLTA, and WIA for a communication campaign on street pole banners along Kalakaua Avenue. These provide a reminder of the 3-W's, and are a reference tool for HPD and our ambassadors to utilize when speaking to the public.



As reported last month, the ambassadors also continue to provide advisories and answer COVID-19 questions on local restrictions, while providing complimentary masks when needed.



WBIDA Pressure Washing Added Safety Signage

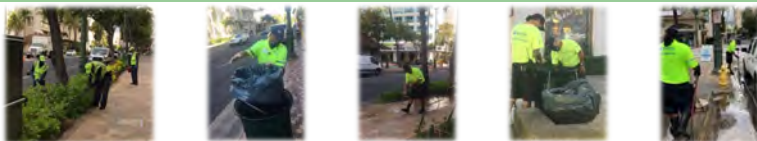
The WBIDA pressure washing crew promotes a safe environment for the public by setting out safety cones while they work. This month, additional caution signage has also been deployed.

In the month of January, the crew accomplished over 198,000 square feet of pressure washing. Additional service statistics are found in the table below, and is compiled from past months compared to the previous year.



Service Statistics, 2019 vs. 2020 vs. 2021

	October		November		December		January	
	2019	2020	2019	2020	2019	2020	2020	2021
Infrastructure Cleaned	7,882	28,810	7,259	26,224	6,706	29,162	8,472	24,211
Trash Collected (# of bags)	1,473	1,033	1,246	794	1,653	818	1,567	794
Trash Collected (lbs)	22,095	15,495	18,690	11,910	24,795	11,715	23,505	11,640
Pressure Washing (sq ft)	293,276	142,756	304,105	118,966	278,459	143,732	318,298	198,110
Stickers, Graffiti Removed	394	397	372	363	300	450	434	403
Interactions Served	49,637	5,415	46,269	5,859	43,576	7,836	48,010	9,124
Bike Patrol (miles)	1,334	2,101	1,714	1,879	1,351	1,654	1,070	1,697
Sit-Lie Advisories	483	816	620	504	518	525	622	428
Private Property Assistance	302	259	216	282	303	315	388	283



Notable over the past four-months, there has been over 60% growth in our public interactions, indicating an increased return of visitors to Waikiki.