

State of Waikiki

"Continuing to be Clean and Safe"

Provided to you by:
 WAIKIKI BUSINESS IMPROVEMENT DISTRICT ASSOCIATION (WBIDA)

WBIDA Team Highlight: Landscaping

This month we are proud to highlight our WBIDA landscaping crew. Not only do they maintain the grass, bushes, and plants in the public planters and walkways, but also repair the related irrigation when needed. Please take a moment when you walk through Waikiki, and express your aloha gratitude to them and the beautiful landscaping that they provide!



"Landscape Hawaii has been very lucky and proud to be a part of the WBID team. Our crew takes the utmost pride in maintaining and beautifying the Landscape throughout the district together. It's exciting to see the influx of tourist in our district, which gives hope of returning to normalcy"

Ganin Asao, District Manager, Landscape Hawaii



Pilot Project for Trash Receptacle "Smart" Lids



What is a "smart" lid? Like other emerging technology tools, these lids contain data collection and reporting equipment that detects the physical level of trash in a receptacle and can be programmed for alerts when specific volume levels are reached. When multiple receptacles are analyzed together, these lids provide data on which locations are being used the most and the time of day for those peak frequencies. These specialized lids appear like any other trash can lid and the equipment is secured in place.

Starting this month, "smart" lids have been installed on two public trash cans as a pilot test project and we will assess their effectiveness over several months. And a big mahalo to City DFM for working with us to test these units.

The WBIDA crew are working every day of the year, to continue to provide continuity for a clean and safe Waikiki District, with emphasis on cleaning, disinfection, and safety. Monthly statistics for the month of March are in the adjacent table, and shows the comparison from 2019 (pre-pandemic) to 2020 (start of pandemic) to 2021 (present day).

Notable is that the number of public interactions with our ambassadors is currently 27% of pre-pandemic levels and 42% compared to a year ago.

Reach out to us...

If you have questions, please contact us at mail@waikikiwbid.org.

Service Statistics, 2019 vs. 2020 vs. 2021

	March		
	2019	2020	2021
Infrastructure Cleaned	7,346	24,767	27,235
Trash Collected (# of bags)	1,952	1,378	1,421
Trash Collected (lbs)	29,280	20,670	21,315
Pressure Washing (sq ft)	263,591	140,246	233,220
Stickers, Graffiti Removed	444	525	438
Interactions Served	50,640	32,711	13,836
Bike Patrol (miles)	903	1,145	1,564
Sit-Lie Advisories	363	676	648
Private Property Assistance	41	436	375