

State of Waikiki

"Continuing to be Clean and Safe"

Provided to you by:
 WAIKIKI BUSINESS IMPROVEMENT DISTRICT ASSOCIATION (WBIDA)

Pilot Project of Holiday Poinsettias

For the first time in WBIDA’s history, the landscape maintenance crew planted poinsettias to bring holiday color to the public sidewalks of Waikiki. Over a hundred red poinsettias were installed in two locations along Kalakaua Avenue - at the Seaside Avenue mauka intersection and in front of the Outrigger Waikiki Beach Resort. These plantings are a pilot project to assess durability, hardiness, and visibility, with the goal to expand to more locations in 2022.



Waikiki District Services, Public Interactions



The WBIDA crew are working every day of the week, to continue to provide continuity for a clean and safe Waikiki District, with emphasis on cleaning, disinfection, safety, and hospitality. Our Ambassador interactions with the public have been increasing, as the Waikiki district is now focused on the holiday season.

We encounter visitors and local residents alike, every day of the year. Questions range from locations of restaurants and retail, to first-aid help, to transportation options, to COVID restrictions, to taking family photos.



Service Statistics, 2019 vs. 2020 vs. 2021

	November			Variance <i>Pre-pandemic to Present</i>
	2019	2020	2021	
Infrastructure Cleaned	7,259	26,224	34,437	374% increase
Trash Collected (# of bags)	1,246	794	1,748	40% increase
Trash Collected (lbs)	18,690	11,910	31,464	68% increase
Pressure Washing (sq ft)	304,105	118,966	256,536	16% decrease
Stickers, Graffiti Removed	372	363	511	37% increase
Interactions Served	46,269	5,859	18,734	60% decrease
Bike Patrol (miles)	1,714	1,879	1,204	30% decrease
Sit-Lie Advisories	620	504	393	37% decrease
Private Property Assistance	216	282	142	34% decrease

To the left are statistics from this past month compared to the same month for the past two years, and shows trends resulting from COVID-19 impacts, as well as the recent re-bounding of Waikiki tourism.

Notable this month was reaching over 18,000 public interactions, and while this is still 60% lower than the same statistic before the pandemic, it is the highest number recorded within the last four months.

Reach out to us...
 If you have questions or comments, please contact us at mail@waikikiibd.org.